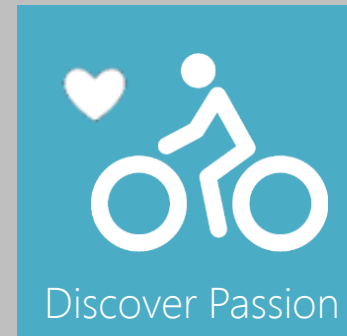
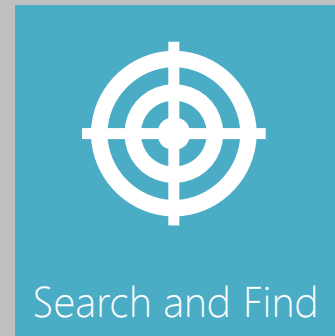


i-want-a-bike.com

Central online platform for bike rental shops



An innovative, central web based bike-rental service by Artur Grunau, Kilian Rausch, Shiyu Qiu, Sebastian Seitz and Stefanos Stamogiorgos

Navigation



Task-Based Organization

Justification:

- Overview for Finding procedure
- Promote “popular” bikes
- Makes it easier to get back and forward

1. Search

2. Select bike

3. Payment method

4. Summary

Location

From

To

whole day

Bike type

- mountain
- racing
- touring
- city
- dutch

Price

From EUR

To EUR

Accessories

- basket
- bottle cage
- luggage rack
- GPS

Sort by: popularity ↓ price ↑ type



Mifa Mountainbike Downhill 28"

Type: mountain

Price: 20€/day

Pick-up location: Arcisstraße 98, Munich

Select



Thorn Touring bicycle 26"

Type: touring

Price: 30€/day

Pick-up location: Severinstraße 19, Munich

Select



Scott Speedster S50

Type: racing

Price: 40€/day

Pick-up location: Arnimstraße 1, Munich

Select

Navigation



Popularity-Based Organization

Justification:

- Search-Results shall be ordered by Popularity/Rating to make them more relevant
- Best offers are more likely to be safe/working

1. Search

2. Select bike

3. Payment method

4. Summary

Location

From

To

whole day

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Managing Content



Content modules

Justification:

- Using the same data in “similar bikes” view
- “Similar Bikes”, when chosen one particular
- Possible: Recommended bikes for relevance

1. Search

2. Select bike

3. Payment method

4. Summary

Scott Speedster S50



Type: racing

Price: 40€/day

Pick-up location: Animstraße 1, Munich

Accessories: bottle cage

Select



Similar bikes:



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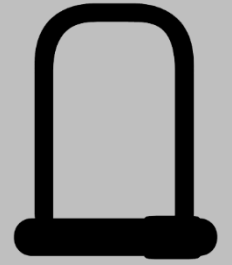
Mifa Mountainbike Downhill 28"

Type: mountain

Price: 20€/day

Pick-up location: Arcisstraße 98, Munich

Building Trust and Credibility



About us

Justification:

- Build trust through that we got the same problem in the beginning and now provide a solution
- Convince, that biking is our passion too



Looking for a bike? You are in the right place !!!

We provide you bike rental offers from numerous bike stores

You can choose the bike that you like among a variety of offers

You can book a bike 24 hours a day, 7 days a week

Rate the bike shop and choose your bike via numerous ratings

We are the first website via which you can reach numerous different bike shops and profit from their offers. Our network covers the whole area of Germany, from big cities like Berlin and Munich to the smallest towns around the country.

Now you don't have to crawl through a city that you are not familiar with in order to find a place to rent a good bike at an attractive price.

With multiple payment methods you can pay without the fear of losing your money or paying more than you are willing to.

The procedure is simple: Provide your location -> Choose your bike -> Pick it up and ride wherever you want



Building Trust and Credibility



Site Branding

Justification:

- Recognizable
- Establish trustable Brand



Looking for a bike?

Where

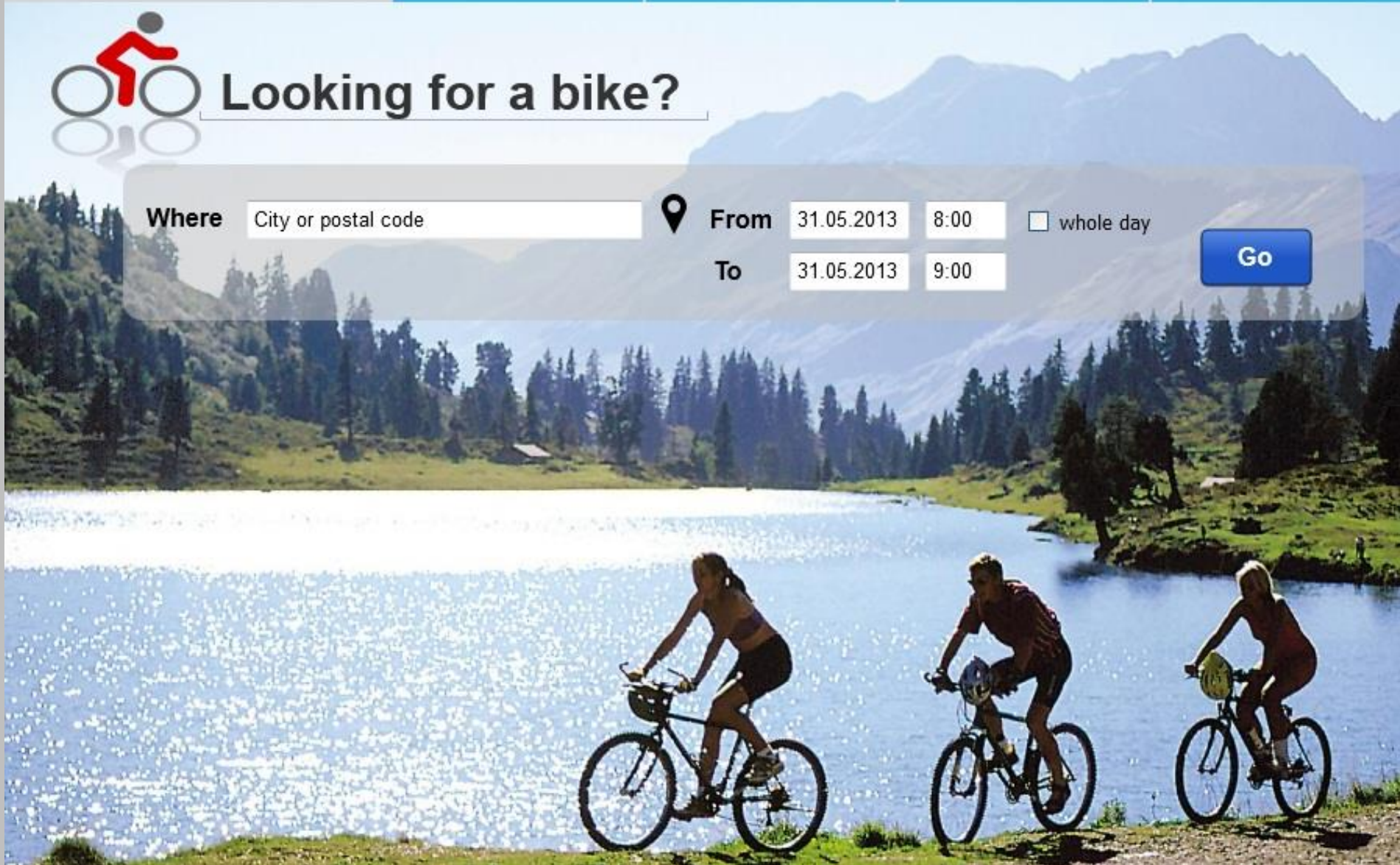


From

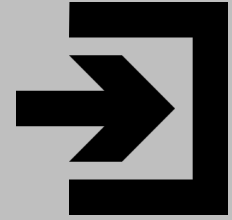
whole day

To

Go



Sign-In



Sign-In/New Account

Justification:

- Optional Offer for End-Customers to Sign-up/Sign-in
- to speed up future booking processes
- Mandatory Sign-up for Bike Shops to validate the registration

Register



Login with Facebook

Register now

Register as bike rental company

Add bikes for rent



Login with Facebook

Register as bike rental company

4 wheels move the body
2 wheels move the soul.

Thank you for your
attention!